



BE CLIMATE

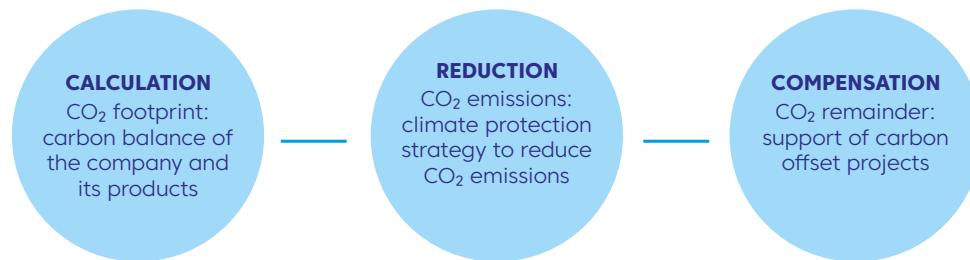
at a glance

BE CLIMATE is a brand by Port International GmbH and is the first CO₂*-neutral (= climate-neutral) brand for fruit and vegetables.

1. What does climate-neutral mean and how can it be achieved?

Climate neutrality is achieved by first reducing emissions and then by compensating the remaining emissions through carbon offset projects.

This process involves the following steps:



2. Why do we need to protect our climate?

- To prevent further global warming by reducing CO₂ emissions
- To preserve ecosystems and the diversity of our planet
- To support Agenda 2030 goals by the United Nations through global cooperation

3. Which products are already available as climate-neutral under the brand name BE CLIMATE?

Bananas, leaf clementines, clementines, blueberries, strawberries, green asparagus, platerinas, paraguayos, cucumbers, grapes

4. What are BE CLIMATE's future plans?

- Vision until 2030: to offer the entire product range as climate-neutral
- Convince retailers to request our entire product range in climate-neutral quality
- Reduce CO₂ emissions to a minimum all along the supply chain
- Collaborative reduction through close partnership with our producers and logistics partners

5. What are the advantages of being a part of BE CLIMATE?

- Be a pioneer in the field of climate-neutral products
- Create new market opportunities
- Reduce own emissions and make an active contribution to climate protection
- Reduce costs in the long term, e.g. through more efficient use of materials or technology
- Competitive advantage – increasing demand for sustainability and climate protection strategies

Become a part of the BE CLIMATE MISSION

What sets BE CLIMATE apart?

- Outstanding product quality, selected partners, reduction of emissions along the entire value chain

Examples for emission reductions in production:

- Optimised packaging, sustainable packaging materials, transition to green electricity, electrification of processes

Examples for emission reductions in logistics:

- Avoidance of unnecessary transport routes, driving with fully-loaded trucks, climate-friendly transport vehicles, e-mobility

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* To improve readability, CO₂ in this text always refers to CO₂e (= CO₂ equivalents)